



# CTR Network Rate Card

Visual Ad Placement on [www.CTRNetwork.com](http://www.CTRNetwork.com)

Your first impression means just as much as your last impression! So make a good one with your ad at the CTR Network! Select the size you want and how many impressions you'd like to make, and your ad will rotate with other quality businesses like yours! Your ad will run until the guaranteed numbers of impressions has been reached!

## WEBSITE

<b>Format</b> (all ads rotate)	
Leaderboard (all pages)	728x x 90h
Billboard (home page)	628w x 200h
Skyscraper (all pages)	250w x 600h
Square (all pages)	250w x 250w
<b>Rates</b> (less than 3 cents per click) <i>Ad will run until it reached the guaranteed number of impressions.</i>	
3,333 Impressions	\$100 (introductory)
10,000 Impressions	\$249
20,000 Impressions	\$497
50,000 Impressions	\$1,245
100,000 Impressions	\$2,490

## Information

- Leaderboard, Skyscraper, Square display in rotation on all website pages.
- Billboard displays in rotation on Home Page exclusively.
- Artwork must be provided in jpg format
- Ad will link the URL you specify.
- Payment due in full at time of placing order.

**(All rates subject to change without notice)**

The screenshot shows the CTR Network website interface. At the top, there's a navigation bar with links like HOME, ABOUT US, PROGRAMS/SCHEDULE, EVENTS, PODCASTS, HOW TO LISTEN, MUSIC, PARTNERS, and ABOUT US. Below the navigation, there are several ad placement boxes: a Leaderboard (728w x 90h) at the top, a Billboard (628w x 200h) on the left side, and a Square (250w x 250h) on the right side. The main content area features a 'WELCOME TO CONTACT TALK RADIO' message, a 'LISTEN LIVE' button, and a 'call in to the studio' section with the phone number 1-877-230-3062. There are also social media links for Facebook, Twitter, and Pinterest. The bottom section shows 'WHAT'S HAPPENING' with recent news items and 'NEW SHOWS ON CTR' with show listings.

## Make CONTACT NOW!

With the international audience that is looking for your special services!

CONTACT

Cameron Steele

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## PLAYER

<b>Format</b> (all ads rotate)	
Leaderboard	728w x 90h
<b>Rates</b> (less than 3 cents per click) <i>Ad will run until it reached the guaranteed number of impressions.</i>	
3,333 Impressions	\$100 (introductory)
10,000 Impressions	\$336
20,000 Impressions	\$672
50,000 Impressions	\$1,680
100,000 Impressions	\$3,360

### Information

- Leaderboard's rotate on station audio player exclusively.
- Artwork must be provided in jpg format
- Ad will link the URL you specify.
- Payment due in full at time of placing order.

*(All rates subject to change without notice)*

## PARTNERS PAGE

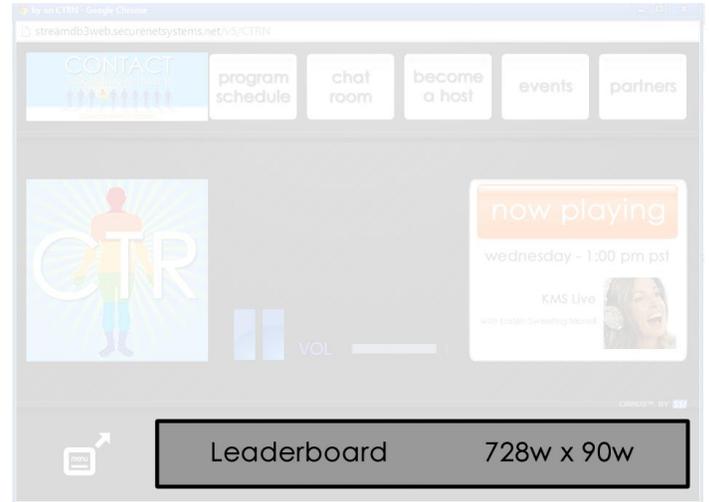
<b>12 Month Listing on Partners Page</b> (all ads are static click-through)	
250h x 250w	\$375

### Information

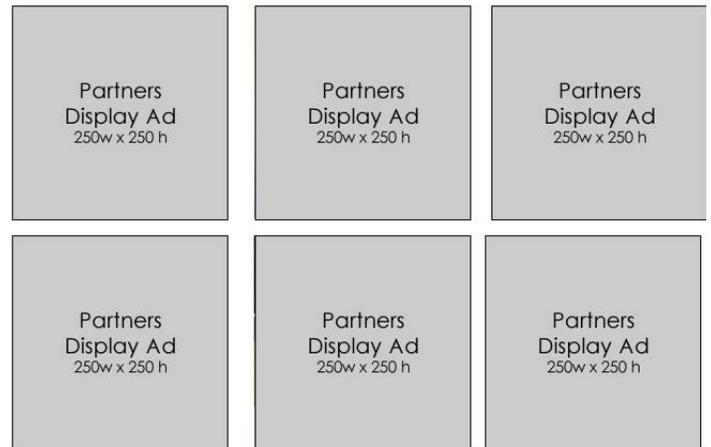
- Ad's stay static (no rotation) for 12 months (1 year) on Partners Page.
- Artwork must be provided in jpg format
- Ad will link the URL you specify.
- Payment due in full at time of placing order.

*(All rates subject to change without notice)*

## Player



## Partners Page



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